

HIBBETT SPORTS®

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HIBBETT SPORTS' OPERATION SPORTS RENOVATION BENEFITS LOCAL BIRMINGHAM SCHOOL

BIRMINGHAM, Ala. (November 13, 2009) – Alabama-based sporting goods company, Hibbett Sports, Inc., has teamed up with various vendors to provide donations to Smith Middle School in Birmingham, Alabama as a part of their Operation Sports Renovation program.

The Operation Sports Renovation event at Smith Middle School will be dedicated to renovating the gymnasium and locker rooms. Hibbett Sports and participating vendors will also be supplying sporting goods equipment, apparel and other supplies to give the school's athletic program some much-needed help. Donations range from basketballs and weight benches to a new sound system.

Hibbett Sports will host an assembly in the Smith Middle School gymnasium on December 1, at 2 p.m. to present the donations to the school. The school band will play during the assembly.

Hibbett Sports' community service program, Operation Sports Renovation, got its start soon after Hurricane Katrina hit the Gulf Coast. The catastrophic hurricane damaged or completely destroyed several schools in Hibbett Sports' area of operations. Hibbett Sports' Vice President of Marketing, Joy McCord, said, "There was so much devastation. We felt we had to do something to help the people of the communities. They've been so good to us. The Operation Sports Renovation program has recently been extended to include schools in need because of depressed economic conditions."

McCord is excited about bringing the Operations Sports Renovation program to Hibbett Sports' home in Birmingham. "We are really looking forward to a fun day with the kids," said McCord. "The program is aimed at giving back to the community through sports, and we think the kids will really benefit from it."

In business since 1945, Hibbett Sports operates over 700 sporting goods stores in small to mid-sized markets, predominantly in the Sunbelt, Mid-Atlantic and the lower Midwest. The company's primary store format is Hibbett Sports, a 5,000-square-foot store located in dominant strip centers and enclosed malls. Each store typically lies within 150 miles of another Hibbett Sports location.

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