

WILSON® “ARE YOU ALL-STAR MATERIAL” SWEEPSTAKES  
MARCH 1, 2009 THROUGH MAY 31, 2009  
OFFICIAL RULES AND REGULATIONS  
NO PURCHASE NECESSARY.

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. NON-PURCHASE ENTRIES AND PURCHASE ENTRIES HAVE AN EQUAL CHANCE OF WINNING. Sweepstakes open only to current legal residents of the fifty (50) United States and the District of Columbia.

1. **ELIGIBILITY:** To enter the Wilson® “Are You All-Star Material” Sweepstakes (the “Sweepstakes”), you must be a legal resident of the United States and must also be 18 years of age or older as of the date of entry. Employees, officers, directors, agents and representatives (including their immediate family members (defined as parent, sibling, spouse or child, whether biological, adoptive, step or in-law), and those living in the same household of the foregoing, whether or not related) of Wilson Sporting Goods, Co. (the “Sponsor”) and the “Sponsor Affiliates” which include all of the following: the MLB Entities (defined below) and the participating “Retail Chains” (defined as Hibbett Sporting Goods, Inc., Joe’s Sports & Outdoor, MC Sports, Modell’s Sporting Goods, Sport Chalet) and each of their respective parent companies, subsidiaries, affiliates, licensees, distributors, dealers, suppliers, printers, advertising and promotion agencies, design agencies, web design agencies, web hosting agencies, law firms and, and any and all other companies associated with this Sweepstakes are not eligible to participate or win a prize in the Sweepstakes. The "MLB Entities" shall mean the Office of the Commissioner of Baseball, its Bureaus, Committees, Subcommittees and Councils, MLB Advanced Media, L.P. ("MLBAM" or "MLB.com"), MLB Media Holdings, Inc., MLB Media Holdings, L.P., MLB Online Services, Inc., Major League Baseball Enterprises, Inc., Major League Baseball Properties, Inc. (doing business in its own name and as Major League Baseball Productions and Major League Baseball International), the Major League Baseball Clubs, Tickets.com, Inc., SportsOnEarth, LLC and each of their subsidiaries or affiliated entities, any entity which, now or in the future, controls, is controlled by, or is under common control with the Major League Baseball Clubs or the Office of the Commissioner of Baseball, and the shareholders, parents, directors, officers, employees, representatives, agents, successors and assigns of the above entities. This Sweepstakes is void where prohibited or restricted by law, and is subject to all applicable federal, state and local laws. Sweepstakes begins on March 1, 2009 and ends May 31, 2009 (“Sweepstakes Period”).
2. **TO ENTER:** During the Sweepstakes Period, complete the official entry form found in store at participating Retail Chain locations and deposit into an official ballot box found in store at participating Retail Chain locations by close of business on May 31, 2009. Entry forms are also available for printing online at [www.wilsonbaseballsweeps.com](http://www.wilsonbaseballsweeps.com) (entry forms printed online must also be deposited at one of the participating Retail Chains during the Sweepstakes Period). Limit one (1) entry per person. Entrants to the Sweepstakes will be given the option to receive commercial communication from Sponsor and/or the participating Retail Chains; however, eligibility to participate in the Sweepstakes is not dependent upon entrant's consent to receive such communication. Neither the Sponsor nor the Sponsor Affiliates are responsible for entries that do not comply with these Official Rules or are lost, late, damaged, delayed, destroyed, misdirected, incomplete, illegible, or mutilated; and such entries will be automatically disqualified. All entries become the property of the Sponsor and will not be acknowledged or returned.
3. **GRAND PRIZE AND APPROXIMATE RETAIL VALUE (ARV):** One (1) grand prize (“Grand Prize” or “Prize”) will be awarded to an entrant for each of the five participating Retail Chains in a random drawing from among all entries received at all stores for that participating Retail Chain. Each Grand Prize winner will be awarded one (1) trip for the Winner and one (1) guest to attend the 2009 MLB All-Star Game and the 2009 MLB Home Run Derby. Grand Prize trip includes round-trip coach airfare from major airport nearest Grand Prize winner’s home (as set forth on the entry form), hotel accommodations for two nights (double occupancy), two (2) tickets to the 2009 MLB All-Star Game, and two (2) tickets to the MLB Home Run Derby. ARV for each Grand Prize is \$3,500 (actual value may vary based on timing/point of departure). Total ARV for all Prizes is: \$17,500. Each Grand Prize is subject to applicable terms and conditions as determined by Sponsor. Any stated difference between the approximate value and actual value of Grand Prize or any substituted prize will not be awarded. Each Grand Prize winner and his/her guest must travel on the same travel itinerary and Sponsor will determine dates of travel, airline carrier and times of departure and hotel accommodations. Trip must be taken on dates specified by Sponsor or prize will be forfeited and an alternate Winner may be selected from among all remaining eligible entries, time permitting. Grand Prize does not include meals, tips, personal expenses, extra baggage fees, telephone fees, gratuities of any kind, or any other expenses not listed above as being part of the prize package, all of which

are the sole responsibility of Grand Prize winners and their guests. All travel arrangements will be made by an agent designated by Sponsor/Sponsor Affiliates. Seat locations at the MLB All-Star Game and the MLB Home Run Derby shall be determined in Sponsor's sole and absolute discretion. If, following travel to the destination city, the MLB All-Star Game and/or MLB Home Run Derby is cancelled or postponed beyond the winner(s)/guest(s) scheduled stay in the destination city, then the All-Star Game and Home Run Derby ticket portion of the prize will be forfeited and the remainder of the travel package will be the sole prize awarded to the winner. In all other cases, the Sponsor reserves the right to substitute a Grand Prize with prize of comparable or greater value if the Grand Prize cannot be awarded as described for any reason. Winners' travel companions may not be minors unless the prize winner is the parent/legal guardian of such travel companion. Travel companions must sign and return a liability/publicity release prior to ticketing. If winner resides within one hundred (100) miles of the MLB All-Star Game and MLB Home Run Derby, ground transportation may be substituted in lieu of air transportation at Sponsor's sole discretion (and no additional compensation or substitution will be awarded for difference in prize value). Major League Baseball game, event and exhibition dates and times are determined in the sole discretion of the Office of the Commissioner of Baseball and/or the applicable Major League Baseball Club, as applicable, and may be subject to change. The Released Parties (as defined in Rule 6, below) will not be responsible for Acts of God, acts of terrorism, civil disturbances, work stoppages or any other disaster, natural or otherwise, outside their control that may cause the cancellation or postponement of any Major League Baseball game, event or exhibition. Sponsor and the applicable MLB Entities reserve the right to remove or to deny entry to winner and/or his/her guest(s) who engage(s) in a non-sportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person at the game, exhibition or event.

4. **WINNERS:** Winners will be selected in individual random drawings from among the combined eligible entries received at all stores for each participating Retail Chain. The drawings will be held on or about June 15, 2009. Drawings will be conducted by Blue Chip, an independent judging organization, whose decisions are final and binding on all matters relating to this Sweepstakes. Odds of winning any Retail Chain drawing are dependent upon the number of eligible entries received for such Retail Chain's drawing. Limit one prize per household. Winner must comply with all Sweepstakes rules as published. Potential Grand Prize winners will be notified by phone and/or mail, and will be required to complete, sign and return, a notarized Affidavit of Eligibility/Release of Liability and, where legal, Publicity Release (together the "Documents"), in a form as provided by Sponsor or Sponsor Affiliates. Potential Grand Prize winners are required to return Documents within five (5) days of Prize notification. If prize or prize notification is returned as undeliverable, or if a potential Grand Prize winner fails to comply with these requirements, Prize will be forfeited and an alternate winner may be selected, time permitting.
5. **CONDITIONS OF PARTICIPATION:** Entrants agree to be bound by these Official Rules and the decisions of the judges. All aspects of the Prizes are non-transferable and no substitutions are allowed except at the Sponsor's sole discretion. No cash equivalent or exchange of a Prize is permitted (except at the Sponsor's sole discretion). Winner is solely responsible for any local, state or federal taxes resulting from winning and accepting a prize.
6. By entering, each entrant releases and agrees to hold harmless the Sponsor, Sponsor Affiliates, and each of their respective directors, officers, employees, agents, licensees, retailers, professional advisors, and representatives (collectively, the "Released Parties") from any and all claims, demands, losses, promises, causes of action and liabilities for any injuries, loss or damage of any kind, arising in whole or in part, directly or indirectly, from acceptance, possession, use or misuse of any prize, or preparation for, or participation in, this Sweepstakes.
7. The Winner, by acceptance of the Grand Prize, grants to Sponsor, the Retail Chains, the MLB Entities and each of their respective designees the right to use and/or publicize Winner's name, address (city and state of residence), photograph, voice, quote(s), and/or other likeness and prize information in any media now known or hereafter devised, throughout the world, in perpetuity without additional compensation or consideration, notification or permission, unless prohibited by law.
8. To receive a Winners' List, mail a self-addressed, stamped envelope, by August 1, 2009 to:  
Wilson All-Star Sweepstakes Winners, P.O. Box 1162, Northbrook, IL 60065-1474.
9. Please see the website of Sponsor ([www.wilson.com](http://www.wilson.com)) for details on Sponsor's privacy policy regarding the use of personal information collected in connection with this Sweepstakes.

10. The Sponsor of this Sweepstakes is Wilson Sporting Goods Co., 8750 W. Bryn Mawr Avenue, Chicago, IL 60631. Sponsor is a promotional partner of various MLB Entities. This Sweepstakes is not sponsored, produced or executed by any of the MLB Entities or participating Retail Chains.

Major League Baseball trademarks and copyrights used with permission of MLB Advanced Media, L.P. All rights reserved.