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HIBBETT SPORTS' OPERATION SPORTS RENOVATION BENEFITS LOCAL WINSLOW SCHOOL

BIRMINGHAM, Ala. (May 15, 2009) – Hibbett Sports, an Alabama-based sporting goods company, has teamed up with Nike to provide donations to Seba Dalkai Boarding School in Winslow, Arizona, as a part of their Operation Sports Renovation program.

Hibbett Sports and Nike will host an assembly at Seba Dalkai Boarding School on Wednesday, May 20 to present some of the donations to the school. The assembly will also include games, trivia, giveaways and lunch for the school from Pizza Edge provided by Hibbett and Nike.

The Operation Sports Renovation event at the Seba Dalkai school will be dedicated to supplying sporting goods equipment, apparel and other supplies to give the school's athletic program some much-needed help. Hibbett and Nike will be donating everything from sports balls and equipment to concession stand materials and a new scoreboard.

Hibbett Sports' community service program, Operation Sports Renovation, got its start soon after Hurricane Katrina hit the Gulf Coast. The catastrophic hurricane damaged or completely destroyed several schools in Hibbett's area of operations. Hibbett Sports VP of Marketing, Joy McCord, said, "There was so much devastation. We felt we had to do something to help the people of the communities. They've been so good to us. The Operation Sports Renovation program has recently been extended to include schools in need because of depressed economic conditions."

McCord is excited about bringing the Operations Sports Renovation program to Winslow. "We are really looking forward to a fun day with the kids," said McCord. "The program is aimed at giving back to the community through sports, and we think the kids will really benefit from it."

In business since 1945, Hibbett Sports operates over 700 sporting goods stores in small to mid-sized markets, predominantly in the Sunbelt, Mid-Atlantic and the lower Midwest. The company's primary store format is Hibbett Sports, a 5,000-square-foot store located in dominant strip centers and enclosed malls. Each store typically lies within 150 miles of another Hibbett Sports location.

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