Hibbett Sports Iron Bowl “Most Spirited Fan” Ticket Giveaway

Official Rules

The Hibbett Sports Iron Bowl “Most Spirited Fan” Ticket Giveaway (the “Promotion”) is sponsored by Hibbett Sporting Goods, Inc., located at 2700 Milan Court, Birmingham, Alabama 35211 (“Hibbett” or the “Sponsor”). The Promotion is governed by these Official Rules. By participating in the Promotion, each entrant agrees to these Official Rules, including all eligibility requirements, and understands that the results of the Promotion are final in all respects. The Promotion is subject to all federal, state and local laws and regulations and is void where prohibited by law. ODDS OF WINNING DEPEND ON THE NUMBER OF ELIGIBLE ENTRIES AND VOTES RECEIVED. No purchase necessary to enter or win. A purchase will not increase your chances of winning. THIS PROMOTION IS IN NO WAY SPONSORED, ENDORSED, OR ADMINISTERED BY, OR ASSOCIATED WITH FACEBOOK, INC. (“FACEBOOK”), INSTAGRAM, INC. (“INSTAGRAM”), or TWITTER INC. (“TWITTER”).

ELIGIBILITY: The Promotion is only open to legal U.S. residents (excluding residents of New York, Rhode Island and Puerto Rico) who are 18 years of age or older at the time of entry. Employees, officers and directors of Sponsor and its respective parent, affiliate and subsidiary companies, consultants, agents and suppliers, as well as its respective immediate families and persons living in the same household as such individuals, are not eligible to enter or win. Sponsor reserves the right to verify the eligibility of each potential winner. For the avoidance of doubt, the Promotion is open to individuals only. Groups are not eligible to participate.

PROMOTION PERIOD: The Promotion begins on November 10, 2014 and ends on November 16, 2014 (the “Promotion Period”).

HOW TO ENTER: You may enter by posting a “Most Spirited Fan” photograph or video to either Instagram or Twitter during the Promotion Period. If you are an Alabama fan, post your “Most Spirited Fan” photograph or video to either Instagram or Twitter, accompanied by the tags @HibbettSports and #RollTideFanPromo (an “Entry”). If you are an Auburn fan, post your “Most Spirited Fan” photograph or video to either Instagram or Twitter, accompanied by the tags @HibbettSports and #WarEagleFanPromo (an “Entry”).

Entrants must complete the entire Entry during the Promotion Period to be eligible. All entries will be screened to make sure that they meet eligibility requirements. Entry must be in keeping with Sponsor’s image and may not be obscene, indecent or otherwise offensive, as determined by Sponsor at its sole discretion. All entries become the exclusive property of Sponsor. Entries must not: (i) include trademarks, logos, or copyrighted material not owned by Entrant or used without permission (such as company names, music, photographs, works of art, or images published on or in websites, television, movies, or other media); (ii) use individual’s names, in whole or in part without permission; (iii) refer to public figures; (iv) contain profanity, pornographic, or sexual content, content promoting alcohol, illegal drugs, tobacco, weapons, or firearms, hateful content of any kind (including racism, sexism, etc.), content that promotes violence or harm to another living creature, or any other offensive, obscene, or inappropriate content; (v) defame, misrepresent, or contain disparaging remarks about other people or companies, including, but not limited to the Sponsor; (vi) promote a political agenda regardless of the political affiliation; (vii) contain materials embodying the names, likenesses, photographs, or other identifying elements of any person, living or dead, without permission. Receipt of entries will not be acknowledged, nor will proof of submission of an Entry be deemed proof of receipt by Sponsor. Sponsor has no obligation to advise an entrant of an incomplete or otherwise non-compliant entry. Sponsor is not responsible for lost, late, incomplete, invalid, or misdirected entries, which will be disqualified. LIMIT OF ONE PRIZE PER PERSON DURING PROMOTION.

WINNER SELECTION: Two (2) potential Prize winners will be selected on November 17, 2014. One (1) potential Prize Winner shall have posted a photograph or video with the #RollTideFanPromo tag, and one (1)
potential Prize Winner shall have posted a photograph or video with the #WarEagleFanPromo tag. Subject to the foregoing, the two (2) potential Prize winners shall be selected from among all eligible Entries received during the Promotion Period. All potential Prize winners are subject to verification by Sponsor, and Sponsor shall select the two (2) potential Prize winners at Sponsor’s corporate office.

WINNER NOTIFICATION: Sponsor will attempt to contact each potential Prize winner by commenting on each of the two (2) potential winning Entries on either Instagram or Twitter, as the case may be, on November 17, 2014, and requesting each potential Prize winner to email Sponsor directly at social@hibbett.com for Prize confirmation with their name, address and Instagram account username or Twitter account username, as the case may be, within twenty-four (24) hours to claim their Prize. Thereafter, if Sponsor does not receive the requested information from a potential Prize winner by email directly at social@hibbett.com within twenty-four (24) hours of Sponsor’s comment on a potential winning Entry, then that potential Prize winner may be disqualified and an alternate potential winner may be selected. The two potential Prize winners who respond as requested to Sponsor’s comment on Instagram or Twitter, as the case may be, will be required to return an Affidavit of Eligibility, Publicity Release and Prize Acceptance (“Affidavit”). The Affidavit must be fully completed and returned to Sponsor prior to receipt of a Prize. Should the potential Prize winner decide to decline the Prize for any reason whatsoever or fail to timely return the Affidavit, Sponsor shall have no further obligation to that potential winner, and an alternate potential winner may be selected. In the event of a dispute over who submitted the winning Entry, the authorized account holder of the email account attached to the winning Entry will be declared the winner. “Authorized Account Holder” is defined as the natural person assigned to a user name/email address by an Internet access provider, on-line service provider, social networking site or other organization responsible for assigning user names/email addresses for the domain associated with the user name/email address in question. Any questions, comments or complaints regarding the Promotion are to be directed to the Sponsor at social@hibbett.com, and not Facebook, Instagram, or Twitter.

PRIZE: Each Prize is two (2) tickets to the Iron Bowl football game between the University of Alabama and Auburn University on November 29, 2014 at Bryant-Denny Stadium in Tuscaloosa, Alabama. Approximate Retail Value (“ARV”) of all prizes is Four Hundred and 00/100 Dollars ($400.00). ARV of each Prize is Two Hundred and 00/100 Dollars ($200.00).

ADDITIONAL LIMITATIONS: Prizes are non-transferable, except as permitted by Sponsor. Prizes cannot be used in conjunction with any other promotion or offer. No substitution or cash equivalent of any Prize is permitted; however, Sponsor reserves the right to substitute prizes with another of equal or greater value. Winner is not entitled to the difference between the approximate retail value and the actual value of the any Prize. Sponsor is not responsible for any typographical or other errors in the offer or administration of the Promotion, including, but not limited to, errors in the printing or posting of the offer or official rules, the selection and announcement of the winner, or the distribution of any Prize. Any attempt to damage the content or operation of the Promotion is unlawful and subject to legal action by Sponsor or its agents. Sponsor reserves the right to terminate, withdraw or amend the Promotion or disqualify any entry for any reason and without notice including, without limitation, if Sponsor suspects tampering has occurred, voiding the entries at issue or terminating the Promotion and selecting winners from among that portion of the Promotion that has not been compromised, if any. Sponsor will not replace any lost or stolen prize items. By entering this Promotion, entrants agree the Promotion is governed by the laws of Alabama, without giving effect to its conflicts of laws rules.

INDEMNIFICATION AND LIMITATION OF LIABILITY: BY ENTERING THE PROMOTION, EACH ENTRANT AGREES TO INDEMNIFY, RELEASE AND HOLD HARMLESS SPONSOR AND ALL ITS RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, REPRESENTATIVES AND AGENTS FROM ANY LIABILITY, DAMAGES, LOSSES OR INJURY RESULTING IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM ENTRANT’S PARTICIPATION IN THE PROMOTION AND THE ACCEPTANCE OF ANY PRIZE THAT MAY BE WON. SPONSOR DOES NOT MAKE ANY WARRANTIES, EXPRESS OR IMPLIED, AS TO THE CONDITION, FITNESS OR MERCHANTABILITY OF ANY OF THE PRIZE. EACH
WINNER AGREES TO EXECUTE ANY DOCUMENT CONTAINING THE TERMS AND CONDITIONS OF THESE OFFICIAL RULES. Entrant agrees that: (1) any and all disputes, claims, and causes of action arising out of, or connected with, this Promotion or any Prizes awarded, shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of Alabama or the appropriate Alabama state court; (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs, and in no event attorneys' fees, disbursements or court costs; and (3) under no circumstances will entrant be permitted to obtain awards for, and entrant hereby waives all rights to claim, punitive, incidental and consequential damages, and any other damages, other than for actual out-of-pocket costs.

PUBLICITY: By submitting an Entry, each winner grants Sponsor and those acting under their authority permission to use his or her name, likeness, or comments for advertising and publicity purposes without payment of additional consideration, except where prohibited by law. Each entrant acknowledges and agrees that each potential Prize winner may be announced and each entrant expressly consents to the use of his or her name for that purpose.

WHO WON: To find out the name of the winners, please send a self-addressed stamped envelope on or before March 31, 2015 to Hibbett Sporting Goods, Inc., 2700 Milan Court, Birmingham, Alabama, 35211, Attention: Legal Department – Iron Bowl Most Spirited Fan Ticket Giveaway.